

Transatlantic week 2021

“TOWARDS TRANSATLANTIC PARTNERSHIP 2030:

PRIORITY FOR JOINT ACTIONS AHEAD”

PROGRAM

Monday 19 – Tuesday 20 July, 2021

ONLINE

Organized by



In partnership with





**TOWARDS TRANSATLANTIC PARTNERSHIP 2030:
PRIORITY FOR JOINT ACTIONS AHEAD”
MONDAY 19 JULY – TUESDAY 20 JULY 2021**

A vibrant EU-US partnership has never been more important, being essential to meet the local, regional and global challenges that we all face. TPN has employed significant effort in the past couple of years drawing together ideas for priority action by the Transatlantic Partnership. These ideas were laid out in the TPN Interim report entitled “**The TPN Papers – Towards Transatlantic Partnership 2030**”, ending the Preliminary Phase of the Transatlantic Vision 2030 exercise in September 2020.

Now, with the election of Joe Biden as US President committed to multilateral principles, there is a new momentum to renew and revitalize a strong Transatlantic Partnership. A great opportunity lies ahead as to how best this objective can be enhanced and made operational. At the EU/US Summit on Tuesday 15th June, EU and US leaders “met to renew our Transatlantic partnership, set a Joint Transatlantic Agenda for the post-pandemic era, and commit to regular dialogue to take stock of progress. We are committed to uphold the rules-based international order with the United Nations at its core, reinvigorate and reform multilateral institutions where needed, and cooperate with all those who share these objectives. Together, we intend to:

- > end the COVID-19 pandemic, prepare for future global health challenges, and drive forward a sustainable global recovery;
- > protect our planet and foster green growth;
- > strengthen trade, investment and technological cooperation; and
- > build a more democratic, peaceful and secure world.

TPN fully supports this historic decision for the EU and the US to promote joint actions across a broad field of endeavor. It looks forward to contributing to these discussions on priorities, policies and direction of travel towards the goal of a renewed, resilient and relevant Transatlantic Partnership 2030. Transatlantic Week 2021, held online, provides an excellent opportunity to take stock of these proposed activities (see attached draft programme).

As the Substantive Phase of the 2030 Vision Project is launched, looking ahead over the next period to 2024, TPN will have the opportunity to review all these issues. For now, our Agenda will focus on **rebuilding trust in a strengthened Transatlantic Partnership; handling the electrifying speed of Digital Transformation and focussing on the shifts in geopolitics with the rise of China to 2030** . Ideas to develop the Transatlantic Institutional framework will be presented by their authors in Session 2. A revised declaration as a shared political statement of intent is included (click here).

<https://www.tponline.org/WP/wp-content/uploads/2021/07/21-06-29-TPN-TRANSATLANTIC-WEEK-2021-DRAFT-OUTLINE-PROGRAMME.pdf>

The closing session provides the opportunity to review summaries from the sessions, presented by the rapporteurs, giving recommendations for future programming. These will be added to those already identified such as Economy and Trade as well as Sustainability, listed under Ideas for TPN future programming for 2021 – 2022 (see Annex 1). We look forward to a deepened exchange of views as we help shape the debate on Transatlantic Partnership ahead.

PROGRAMME: TRANSATLANTIC WEEK 2021

BEING HELD VIRTUALLY VIA ZOOM FOR ALL SESSIONS WHICH ARE OFF-THE-RECORD

MONDAY 19TH JULY AND TUESDAY 20TH JULY

MONDAY 19 JULY:

OPENING SESSION

10:00 – 10:15 am EDT **Session 1:**

16:00 – 16:15 hrs CET **Introduction:** **Lisa Schroeter**, Global Director of Trade & Investment Policy,
Dow Chemical Company

Speaker: **Professor Danuta Huebner**, MEP, European Parliament

TRANSATLANTIC PARTNERSHIP:

10:15 – 11:15 am EDT **Session 2:**

16:15 – 17:15 hrs CET **Towards Transatlantic Partnership 2030**

Speakers: **The Honorable Jim Costa**, Member of Congress,
United States House of Representatives

Bruce Stokes, Executive Director, Transatlantic Task Force, GMF

Antonio Lopez-Isturiz White, Secretary General of the EPP and
Member of the European Parliament

Jamie Shea, Senior Fellow, Friends of Europe

Moderator: **Dan Michaels**, Brussels Bureau Chief, Wall Street Journal

Strengthening Transatlantic Partnership over the next decade is essential to securing the West's political, economic and security goals. While NATO is mapping political and security goals for 2030, in an updated Strategic concept, the recent EU US Summit has created a Joint Transatlantic Agenda identifying key policy issues to be addressed. How should the EU and the US now move to reinvigorate their institutional framework, and bring more depth to their collaboration and cooperation? Are there links to be established over time between this framework and NATO?

GEOPOLITICAL:

11:15 – 12:15 pm EDT **Session 3:**

17:15 – 18:15 hrs CET **Developing a Common Strategy to China**

Speakers: **Reinhard Buetikofer MEP**, European Parliament

The Honorable Andy Kim, Member of Congress,
United States House of Representatives

Moderator: **Stormy Mildner**, Executive Director, Aspen Institute, Germany

There is an increasing recognition that the EU and the US should act together on China. In December 2020, the EU signed an Investment agreement with China, but the European Parliament has recently suspended its approval. At the EU/US Summit in mid-June, there was agreement to consult closely on the full range of issues in the framework of our respective similar multi-faceted approaches to China, including elements of cooperation, competition and systemic rivalry. How far should this cooperation now extend?

TUESDAY 20 JULY

TRANSATLANTIC LEGISLATORS DIALOGUE (TLD) BRIEFING

08:30 – 09:30 am EDT **Session 4:**

14:30 – 15:30 hrs CET **Moderator:** **Paul Adamson**, Founder of Encompass and Chairman of Forum Europe

Speakers: **Radek Sikorski MEP**, Transatlantic Legislators' Dialogue EU Co-Chair,
European Parliament

The Honorable Jim Costa, Transatlantic Legislators' Dialogue US Co-Chair,
Member of Congress, United States House of Representatives

Ahead of the meeting of the Transatlantic Legislators Dialogue (TLD), the official interparliamentary dialogue between the United States Congress and the European Parliament, the leadership of the TLD is invited to discuss their priorities and outlook for US-EU cooperation and the role of legislators in a revitalized transatlantic partnership.

DIGITAL TRANSFORMATION:

09:45 – 10:45 am EDT **Session 5:**

15:45 – 16:45 hrs CET **Setting the framework for Transatlantic Digital Cooperation**

Keynote: **Edward (Ed) Gillespie**, Senior Executive Vice President
External and Legislative Affairs, AT&T

Speakers: **Karen Massin**, Head Government Affairs & Public Policy, Google
Lise Fuhr, Director-General, ETNO

Moderator: **Paul Hofheinz**, Co-Founder and President, The Lisbon Council

The advance of technology is having transformative effects on democratic structures and societies, with new actors and old exploiting developments to change, and in some cases undermine trust and faith in the institutions and processes of Western democracies. To provide an effective platform for cooperation, the EU/US Summit established a high level EU-US Trade and Technology Council (TTC). How will this decision work to set principles and standards governing the digital world of tomorrow? How will the interest of political and business worlds be taken into account?

10:45 – 11:45 am EDT **Session 6:**

16:45 – 17:45 hrs CET **Priorities for action on digital issues**

Speakers: **Pilar Del Castillo MEP**, Chair, European Internet Forum (EIF)
The Honorable Darrell Issa, Member of Congress,
United States House of Representatives

Gianpiero Lotito, Founder and CEO of FacilityLive

Hendrik Bourgeois, Head of Government Affairs Europe & Russia, Apple

Moderator: **Tyson Barker**, Director of the Tech and Foreign Policy Program,
German Council on Foreign Relations

This session enables a discussion on those priority issues looking ahead over the next 12 months for the EU and the US to address. These could include such issues as Data flows; Cybersecurity, AI; Strengthening democracy (e.g. content moderation, fake news) Market competition and privacy.

CLOSING SESSION

11:45 – 12:30 pm EDT **Session 7: Summaries of Session Recommendations**

17:45 – 18:30 hrs CET

Coordinator: **Jeffries Briginshaw**, Senior Director, Transatlantic Policy Network

Moderator: **James Elles**, Chairman, Transatlantic Policy Network (TPN)

Rapporteurs: **Claudio Murri**, Chairman - The Digital Policy RoundTable

Burkhard Ober, Associate Partner, HumeBrophy Consultancy

Jerome Sheridan, Director and Professor,

 American University Brussels Center

John Wyles, Senior Fellow, Transatlantic Policy Network (TPN)

The closing session provides the opportunity to review summaries from the sessions, presented by the rapporteurs, giving recommendations for future programming. These will be added to those already identified such as Economy and Trade as well as Sustainability, listed under Ideas for TPN future programming for 2021 – 2022 (see Annex 1).

At the end of this session, the Substantive Phase of the TPN 2030 Vision Project will be launched.

ANNEX 1: TPN FUTURE PROGRAMMING FOR 2021 – 2022

TRANSATLANTIC PARTNERSHIP:

Debate on Transatlantic Society and Values

Do the ways we describe, report and advance the transatlantic value system need updating? Can we listen more directly to the voices from ‘Me Too’ and ‘Black Lives Matter’ and others as we plan for transatlantic partnership? What can we learn from each other on best and worst practices? And how do we ensure that we ‘walk the talk’ on our principles globally as well?

GEOPOLITICAL:

Russia

While attention is focused on the growing strategic challenge posed by China’s rise, the most immediate threat to European neighbourhood security continues to be posed by Russia. With its ‘hardforce’ probing of Ukrainian borders; its opportunistic anti west diplomacy in the Middle East; it's provocative interference in digital communications and its energy supply capability, how serious a threat does it pose long term to the Transatlantic Partnership? Post the Biden-Putin Summit, what collective action should be taken to protect Transatlantic interests?

Emerging priorities for the US EU and the UK

Following the departure of the UK from the EU, there is a strong need to develop new ways for the EU, the US and the UK to structure effective cooperation and address shared interests. How can a forward-looking, issues-based agenda be established in a trilateral framework in the decade ahead and what priorities should be focused on to start this process along the way?

ECONOMY AND TRADE

Multilateral action: the need for WTO Reform

As we seek to ‘build back better’ in both the US and the EU, there is an urgent need to build a forward-looking agenda encompassing bilateral and global ambitions.. Global multilateral institutions have the potential to play key roles in supporting economic recovery. How far can the TA Partners work within the WTO with others to establish a programme for reform to strengthen the WTO capability to shape effective global markets ?

DIGITAL TRANSFORMATION:

Next generation 5G networks and cooperation towards 6G networks

Making the most of investment flows available to fund development and roll out of 5G networks and infrastructure, and further out on 6G, will be key to delivering public interest in both the EU and the US in effective ways. With the need for foresight, clarity and certainty as a prerequisite for investment decisions what needs to be agreed and when to balance geo-security risks, level playing fields, regulatory coherence and consumer value for money.

Transatlantic Cyber Collaboration

In the light of recent events like the SolarWinds and Colonial Pipeline cyberattacks, and the extent of often unreported ransomware cyber-attacks globally, what can transatlantic partnership deliver to: balancing geo-security risks and concerns; supporting and strengthening civil society resilience; and designing coherent and joined up regulatory and standards frameworks that leave markets to function while drawing on the strengths of our commonly held values and systems.

SUSTAINABILITY:

The Potential for renewed Leadership

With President Biden signing an Executive Order in January, US Climate Change policy has altered, the US now rejoining the Paris Climate Accord. As we approach COP 26 later this year, there is great potential for deepened US – EU collaboration around sustainability and the climate agenda. What are the achievable goals to be focused on?

Green Financing

Key issues are being addressed to define the potential for transatlantic capital markets to respond to the challenge of financing sustainability and climate transformation. Can aligned approaches be found to advance the Environment Sustainability Governance (ESG) agenda?

Next gen innovation for sustainable agriculture

New technologies such as genomics and plant DNA are underpinning precision farming and new breeding techniques. These and many other applications offer next generation opportunities for achieving sustainability goals in Europe and the US while contributing to higher food production and the eradication of food shortages and hunger globally. What needs to happen on US EU R&D collaboration, direct legislator to legislator contact, and business engagement to ensure effective transatlantic alignment of interests, investments and approaches?